

26 - 27 SEP '22  
CALDAS DA RAINHA . PT

# LEARNING FROM THE TERRITORY

## SOCIAL AND ARTISTIC COMMUNITY PRACTICES

ESAD.CR  
[gestaodasartes.ipleiria.pt](http://gestaodasartes.ipleiria.pt)



UNESCO Chair in Arts and Cultural Management, Cities and Creativity



unesco  
Chair



Mendiacult 2022  
México

# Learning from the Territory – Social and Artistic Community Practices

Arts and Sustainability Forum

UNESCO Chair in Arts and Cultural Management, Cities and Creativity

Instituto Politécnico de Leiria

<https://gestaodasartes.ipleiria.pt/>

ESAD.CR, Caldas da Rainha, Portugal,  
26 and 27 September 2022

Side Event for:

**MONDIACULT 2022:**

**The UNESCO World Conference on Cultural Policies and Sustainable Development**

<https://www.unesco.org/en/mondiacult2022>

México City, México, 28 to 30 September 2022

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In the framework of its Arts and Sustainability Forum and of the **MONDIACULT 2022: The UNESCO WORLD CONFERENCE ON CULTURAL POLICIES AND SUSTAINABLE DEVELOPMENT**, the UNESCO Chair in Arts and Culture Management, Cities and Creativity of the Polytechnic of Leiria will hold the meeting **LEARNING FROM THE TERRITORY – SOCIAL AND ARTISTIC COMMUNITY PRACTICES**, as a side event in Portugal (26 and 27 September) of the event in Mexico (28-30 September).

## **LEARNING FROM THE TERRITORY – SOCIAL AND ARTISTIC COMMUNITY PRACTICES**

invites Portuguese and international creators from Portuguese speaking African countries, as well as national programmers, researchers and cultural and governmental organizations, to present and reflect on the typology of the projects that grow worldwide and constitute the main cultural mark of the enlarged territory of Leiria. With François Matarasso as key-note speaker, the meeting aims to catalyze visibility, sustainability, and international exchange of the presented projects, as well as the understanding and inclusion of the Social, Artistic Community and Participatory Practices in the regional, municipal and national public policies and economics.

The meeting will count with the participation of several cultural agents and representatives of cultural and governmental organizations and will be organized by the UNESCO Chair in Arts and Cultural Management, Cities and Creativity, together with ESAD.CR – School of Arts and Design. It will be held in a face-to-face format with online broadcasting at the ESAD. CR, Caldas da Rainha, in the days immediately prior to MONDIACULT2022 and directly related to its proposal.

**26 September**

## CONFERENCE

ESAD.CR Auditorium 1

Free access on site and on streaming in two sessions:  
*morning* and *afternoon*  
Mainly in Portuguese | GMT +0h00

10h/10h30

### Opening

**Vera Egreja Barracho**  
*Portugal Inovação Social*  
**João dos Santos**  
ESAD.CR

**João B. Serra e Lúgia Afonso**  
*UNESCO Chair in Arts and Cultural Management,  
Cities and Creativity*

10h30/11h00

### Social and Artistic Community Practices – State of the Arts

Masterclass with **François Matarasso**

coffee-break

11h15/12h45

### The Community in the Middle – Pitch Presentations

*Iminente Bairros* – **Carla Cardoso**  
*Labic Aveiro* – **José Carlos Mota**  
*Mindelact* – **João Branco**  
*Ur-gente* – **Carolina Rodrigues**  
*Gulbenkian 15-25 Imagina* – **Margarida Bezerra**

Mediation

**Ana João Romana** | ESAD.CR Professor

Lunch break

14h30/15h30

### Cultural Policies and Social Economics – Debate

*PARTIS & Art for Change* – **Hugo de Seabra**  
*Fundação Aga Khan* – **António Brito Guterres**  
*Portugal Inovação Social* – **Vera Egreja Barracho**  
*Plano Nacional das Artes / Carta do Porto Santo* –  
**Sara Brighenti**

Mediation

**Miguel Santos** | LIDA Researcher

15h30/16h00

### In-Depth Action-Research – Exchange

*Mexe* – **Hugo Cruz**  
*Materiais Diversos* – **Elisabete Paiva**  
*Culturgest* – **Raquel Ribeiro dos Santos**

Mediation

**Enrico Garziera** | *Cultural Management Master Student*

coffee-break

16h15/17h55

### Territory-Based Learning – Projects Showcase

*Omnichord* – *A música dá trabalho* / *Nascentes*  
(**Vasco Silva e Gui Garrido**)  
*Leirena* – *Novos Ventos* (**Frédéric Pires**)  
*OSSO* – *Dias Abertos* / *Eira* / *Escola dos Labirintos* (**Ricardo Jacinto**)  
*SAMP Contigo* – *Museu na Aldeia* / *Aqui Contigo* / *Ópera na Prisão* (**David Ramy e Raquel Gomes**)  
*Materiais Diversos* – *Festival Materiais Diversos* / *O Antropoceno das crianças* (**Elisabete Paiva e Inês Lampreia**)

Mediation

**Lúgia Afonso** | *Chair Coordinator*

18h00

### Closing

with **Leiria Polytechnic Presidency**

**27 September**

## PARTICIPATORY WORKSHOPS

only for ESAD.CR students

10h/13h – São Gregório

### Lugar em movimento

*OSSO* – **Nuno Morão, Teresa Santos, Rita Thomaz, Pedro Tropa e Ricardo Jacinto**

14h30/17h30 – ESAD.CR

### The Almost Perfect Dj

*BATIDA* – **Pedro Coquenão**

