

Spring Semester 2024/2025

SUBJECTS AVAILABLE FOR EXCHANGE STUDENTS

TOURISM, TOURISM RECREATION, CATERING, HOTEL MANAGEMENT, AND MARKETING

Tourism, Tourism Recreation, Catering, Hotel Management, and Marketing					
Code	Subject	UC	ECTS	Year	Language
9254315 - TUR	Cultural Heritage Interpretation	Interpretação do Património Cultural	5	2 nd	English
9207408 - MT	Culture and Society	Cultura e Sociedade	4	2 nd	English
9178325 - GTH	Marketing for Hospitality	Marketing Aplicado à Hotelaria	4	3 rd	English
9254314 - TUR	Tourism Economy	Economia do Turismo	5	2 nd	English
9178224 - GTH	Accommodation Techniques	Técnicas de Alojamento	6	2 nd	English
9178319 - GTH	Strategic Management in Tourism	Gestão Estratégica no Turismo	4	3 rd	Portuguese with English support
9207307 – MT	English for Marketing II	Inglês para o Marketing II	4	1 st	Portuguese with English support
2131008 - GRC	Accounting and Financial Analysis	Noções Fundamentais de Gestão	6	1 st	Portuguese with English support / English
8514236 – GE	Fairs and Exhibitions	Feiras e Exposições	6	3 rd	Portuguese with English support
9178214 - GTH	Financial Accounting	Contabilidade Financeira	6	1 st	Portuguese with English support
9207321 – MT/GE	Spanish II	Espanhol II	4	2 nd	Spanish with English support
2131040 - GRC	Spanish for the Restaurant Industry II	Espanhol para a Restauração II	3	1 st	Spanish with English support
9178208 - GTH	English II	Inglês II	4	1 st	Spanish with English support
9254213 - TUR	English for Tourism II	Inglês para o Turismo II	5	1 st	Portuguese with English support
8514207 - AT	English for Events II	Inglês para os Eventos II	4	1 st	Portuguese with English support
2131012 - GRC	English for the Restaurant Industry II	Inglês para a Restauração II	4	1 st	Portuguese with English support
2131009 - GRC	IT Applied to the Restaurant Industry	Informática Aplicada à Restauração	6	1 st	Portuguese with English support
9254335 - TUR	French for Tourism II	Francês para o Turismo II	4	1 st	French with English support
9254343 - TUR	French for Tourism IV	Francês para o Turismo IC	4	2 nd	French with English support
9848416 – AT	English IV	Inglês IV	4	2 nd	Portuguese with English support

Note:

- 1) Subjects taught in Portuguese/Spanish with English support, depending on each teacher's decision whether to give the class in English or in other language. Students will be given materials in English and evaluation will be in English.
- 2) Subject in Portuguese with English support from 3rd year are condensed and will have classes in the first 7 weeks of the semester.
- 3) All subjects must be approved on the theoretical and on the practical component.
- 4) Tutorial appointments can be scheduled with each teacher.
- 5) Other subjects may be chosen from our [general offer](#) but will have classes entirely in Portuguese.

SYLLABUS:

If you need specific information regarding the syllabus programme and contents of the subject follow the procedure below to access Syllabus programme.

Search on browser for “AGCP”. On the page, please make sure you choose our school “ESTM” and current school year.



Then search for the syllabus.

The first four numbers of the syllabus code identify the course, by Portuguese name of the subject choose the “Inglês” (English) syllabus.

